**C768/D339 Task 1 Template**

**Section A: Describe Your Organization** (Answer the questions below in the space provided)

**A1: Products and Services**

What are the products or services your organization offers?

eBay offers a platform for independent sellers to offer a variety of products and goods to consumers worldwide.

**A2: Size and Locations**

How big is your organization and how many locations are there?

Established in 1995 and headquartered in San Jose, California, with 43 office locations across 25 countries. Currently eBay has 10 state offices in Washington, California, Oregon, Utah, Texas, and New York. The current staffing levels hover at approximately 10,800 employees.

**A3: Organization’s Industry**

What industry does your organization serve?

eBay is an information technology company that provides a macro-economy for independent Sellers for a variety of goods and products.

**Section B: Research Summary**

Below, first describe the emerging technology, practice, process, or philosophy below. Make sure it is something that pertains to your academic field of study.

Zero Trust is a security framework requiring users inside or outside the organization’s network to be authenticated, authorized, and continuously validated for security configuration and posture before being granted or keeping access to applications and data. Zero Trust assumes that there is no traditional network edge. Zero Trust addresses the modern challenges of today’s business.

B1. Below, provide the title for a **first** source about the emerging technology, process, practice, or philosophy below and then write a short paragraph summarizing the main topics of the source and explain why the information in that source is important.

ZERO TRUST SECURITY EXPLAINED: PRINCIPLES OF THE ZERO TRUST MODEL

Raina, K., 2021. *What is Zero Trust Security? Principles of the Zero Trust Model*. [online] crowdstrike.com. Available at: <<https://www.crowdstrike.com/cybersecurity-101/zero-trust-security/>>.

This article provides a high-level overview of Zero Trust on a network. It provides context into that “what” Zero Trust is, how it works, and why it is crucial for the modern network security. The article then proceeds to detail how Zero Trust requires continuous vetting of access requests to provide access to resources on the network. In this tech-pub Raina provides use cases for Zero Trust to assist in protecting against Ransomware, Supply Chain attacks, and Insider threats. Raina then continues to illustrate how Zero Trust can significantly reduce the “blast radius” in the event of an internal or external breach occurs.

B2. Below, provide the title for a **second** source about the emerging technology, process, practice, or philosophy below and then write a short paragraph summarizing the main topics of the source and explain why the information in that source is important.

NIST – Zero Trust Architecture (ZTA)

Rose, S., Borchert, O., Mitchell, S. and Connelly, S., 2020. *NIST Special Publication 800-207 - Zero Trust Architecture*. [online] https://nvlpubs.nist.gov/. Available at: <<https://nvlpubs.nist.gov/nistpubs/SpecialPublications/NIST.SP.800-207.pdf>>.

In this tech-publication Rose, Borchert, Mitchell, and Connelly preset the overarching concept of Zero Trust illustrating that ZTA relies on the basic concept that no implicit trust is granted to assets and user accounts. This concept is similar to the “implicit deny” policy seen with next-gen firewall configurations. If it is not explicitly allowed it will default to a deny policy. The authors then go on to detail how ZTA moves away from the normalized security stack of the old, where the network segmentation was prime component to protect. ZTA provides layers of protection to assets, services, workflows, and network accounts, rather than preventing or segmenting access to the resources on the network segment.

B3. Below, provide the title for a **third** source about the emerging technology, process, practice, or philosophy below and then write a short paragraph summarizing the main topics of the source and explain why the information in that source is important.

The Cyber Defense

Dean, E., Fonyi, S., Morrell, C., Lanham, M., & Teague, E. (2021). Toward a Zero Trust Architecture Implementation in a University Environment. *The Cyber Defense Review*, *6*(4), 37–48. <https://www.jstor.org/stable/48631305>

In this journal the authors provide an insight into the background of ZTA, detailing the originating concept began in 1994 in the Jericho Forum. The article then continues to develop the underlying concerns addressed by ZTA, such as data in transit and data leaving the network, allowing for a more secure and mobile workforce.

**Section C: The White Paper** (This includes sections C1. Explanation and C2. Compelling Argument)

Please write this in an academic paper format, which should include the following:

1. An introduction paragraph with a thesis and preview of main points to come.
2. At least one paragraph explaining the emerging technology, practice, process, or philosophy, and **include at least one in-text citation** from one of the three sources listed above in this section. This satisfies Section C1 on the rubric.
3. At least one paragraph providing a compelling argument discussing how the emerging technology, practice, process, or philosophy will benefit your organization, and **include at least one other in-text citation** from one of the three sources listed above in this section. This satisfies section C2 on the rubric.
4. A concluding paragraph that restates the thesis, reviews the main points from the paper, and presents closing comments.
5. The paper must be at least 2 pages long, but not more than 3 pages.

Write Your White Paper Below

eBay needs Zero Trust Architecture because eBay is not only an online retailer, but a very strong Information Technology company. eBay has multiple data centers, both on-prem and cloud, that support 100’s of databases and applications across a global economy. With eBay being an early developer in the IT industry they suffer from a plague of old or ad-hoc applications that are propped up by technology that was either entirely designed, built and implemented in-house or highly adapted to the unique landscape of multiple network segmentations and physical locations. eBay could benefit from ZTA because, they need to protect more than just the network edge, they host numerous internal and external applications, and have a responsibility to protect member data in rest and in motion.

Zero Trust Architecture (ZTA) is a security framework requiring all users, regardless of physical location internal or external to the organizations network to be authenticated, authorized, and continuously validated before being granted or keeping access to applications and data. Zero Trust removes the concept of network edge, meaning regardless of end user physical location or proximity to the local network they are scrutinized as a new connection. ZTA also removes the physical and logical boundaries of network edge as it operates independently between local, cloud, or hybrid network configurations. ZTA is designed to break down the need to protect these segmentations and allow for a more mobile workforce. Gone is the concept of protect the network edge, and allow users who have authenticated to that edge.

“Zero Trust is a framework for securing infrastructure and data for today’s modern digital transformation. It uniquely addresses the modern challenges of today’s business, including securing remote workers, hybrid cloud environments, and ransomware threats. While many vendors have tried to create their own definitions of Zero Trust, there are a number of standards from recognized organizations that can help you align Zero Trust with your organization (Raina, 2021)”. Some of the earliest formal work on what we now call Zero Trust started around in a security consortium known as the Jericho Forum, later merging into “The Open Group Security Forum” (Davis, Simos, and Skoniecki, 2020) This early concept focus on removing the “protect the perimeter or edge” of the network, instead focusing on the continued protection of the applications and data there-in.

**Section D: Explanation of Diction**

Provide a paragraph below describing how your diction (this includes things such as your word choice, formality, or purpose for the writing) in the white paper is appropriate for the audience (which would be your immediate supervisor and other leaders in your organization).

**Section E: Sources**

Rose, S., Borchert, O., Mitchell, S. and Connelly, S., 2020. *Zero Trust Architecture*. [online] NIST. Available at: <<https://www.nist.gov/publications/zero-trust-architecture>>.

Rose, S., Borchert, O., Mitchell, S. and Connelly, S., 2020. *NIST Special Publication 800-207 - Zero Trust Architecture*. [online] https://nvlpubs.nist.gov/. Available at: <<https://nvlpubs.nist.gov/nistpubs/SpecialPublications/NIST.SP.800-207.pdf>>.

Raina, K., 2021. *What is Zero Trust Security? Principles of the Zero Trust Model*. [online] crowdstrike.com. Available at: <<https://www.crowdstrike.com/cybersecurity-101/zero-trust-security/>>.

Dean, E., Fonyi, S., Morrell, C., Lanham, M., & Teague, E. (2021). Toward a Zero Trust Architecture Implementation in a University Environment. *The Cyber Defense Review*, *6*(4), 37–48. <https://www.jstor.org/stable/48631305>

Davis, J., Simos, M. and Skoniecki, J., 2020. *Back to the future: What the Jericho Forum taught us about modern security - Microsoft Security Blog*. [online] Microsoft Security Blog. Available at: <<https://www.microsoft.com/security/blog/2020/10/28/back-to-the-future-what-the-jericho-forum-taught-us-about-modern-security/>>.