**C768/D339 Task 1 Template**

**Section A: Describe Your Organization** (Answer the questions below in the space provided)

**A1: Products and Services**

What are the products or services your organization offers?

**A2: Size and Locations**

How big is your organization and how many locations are there?

**A3: Organization’s Industry**

What industry does your organization serve?

**Section B: Research Summary**

Below, first describe the emerging technology, practice, process, or philosophy below. Make sure it is something that pertains to your academic field of study.

B1. Below, provide the title for a **first** source about the emerging technology, process, practice, or philosophy below and then write a short paragraph summarizing the main topics of the source and explain why the information in that source is important.

B2. Below, provide the title for a **second** source about the emerging technology, process, practice, or philosophy below and then write a short paragraph summarizing the main topics of the source and explain why the information in that source is important.

B3. Below, provide the title for a **third** source about the emerging technology, process, practice, or philosophy below and then write a short paragraph summarizing the main topics of the source and explain why the information in that source is important.

**Section C: The White Paper** (This includes sections C1. Explanation and C2. Compelling Argument)

Please write this in an academic paper format, which should include the following:

1. An introduction paragraph with a thesis and preview of main points to come.
2. At least one paragraph explaining the emerging technology, practice, process, or philosophy, and **include at least one in-text citation** from one of the three sources listed above in this section. This satisfies Section C1 on the rubric.
3. At least one paragraph providing a compelling argument discussing how the emerging technology, practice, process, or philosophy will benefit your organization, and **include at least one other in-text citation** from one of the three sources listed above in this section. This satisfies section C2 on the rubric.
4. A concluding paragraph that restates the thesis, reviews the main points from the paper, and presents closing comments.
5. The paper must be at least 2 pages long, but not more than 3 pages.

Write Your White Paper Below

**Section D: Explanation of Diction**

Provide a paragraph below describing how your diction (this includes things such as your word choice, formality, or purpose for the writing) in the white paper is appropriate for the audience (which would be your immediate supervisor and other leaders in your organization).

**Section E: Sources**

Please provide the full reference list entry for each of the 3 sources you summarized in Section B as well as any other sources you used. Any information you use from an outside source (whether directly quoted, paraphrased, or summarized) should have both an in-text citation in the white paper at the end of the sentence where you quoted, paraphrased, or summarized information from the source. Then, there should also be a reference list entry in this section matching the in-text citation. A reference list entry should include the following 4 items in this order:

1. Author (or organization as author)
2. Date (or n.d. if no date)
3. The title of the article or book
4. The publication information (if a website, the direct URL link; if a book, the publisher's name and city; if a journal article, the name of journal, volume, issue, and page numbers and/or the doi link)

**Section F: Professional Communication**

Please review your submission, checking for spelling and grammatical errors before you submit. For more information and help with professional communication see this [Professional Communication Resource](https://cm.wgu.edu/t5/Writing-Center-Knowledge-Base/I-Need-Help-with-Professional-Communication/ta-p/23355).